



## 2009 SPJ Northwest Excellence in Journalism

Refer to these three pages of contest instructions and rules as you submit contest entries.

### WHAT'S NEW

- ▶ The contest has been expanded to include magazines and non-daily newspapers (with the exception of non-dailies in the Oregon-Southwestern Washington chapter of SPJ, which compete in that chapter's local contest for non-daily publications).
- ▶ We've also introduced many new categories for journalism that appears on the Web, including categories for video and slideshow work, interactive graphics, and community engagement.
- ▶ Although most material now may be submitted online, some entries still will need to be mailed in. This includes all General Excellence submissions as well as radio and television entries that cannot be submitted as a link to a Web site. All payments need to be mailed as well.

### DEADLINE

The deadline for entries is **Friday, Feb. 19, 2010**. All entries must be submitted online (or postmarked if mailed) by the end of that day.

### ELIGIBILITY

Entries must have been published or broadcast in 2009, unless otherwise noted.

### HOW TO ENTER

- ▶ Contest entries now will be submitted online. Entries may be uploaded in a PDF or JPG format. You also may submit a URL where an entry (such as a Web page, blog or online video) may be viewed by judges online.
- ▶ Although most material now may be submitted online, **some entries still will need to be mailed in**. This includes all **General Excellence** submissions as well as **radio and television** entries that cannot be submitted as a link to a Web site, including hosting sites such as YouTube.
- ▶ For this year only, we will accept hard copy entries **ONLY** if your news organization has no other option for submission. Contact us for instructions on the appropriate procedure. (In 2011, we will NOT accept hard copy entries.)

## **PAYMENT**

- ▶ \$15 per entry; General Excellence entry fee is \$40
- ▶ Entry fees apply to SPJ members as well as nonmembers.
- ▶ Fees are payable to SPJ.
- ▶ Although entries are submitted online, payment must be mailed by the entry deadline, Feb. 19.
- ▶ Mail payment to: SPJ  
PMB 282  
10115 Greenwood Ave. North  
Seattle, WA 98133-9197

## **ABOUT THIS CONTEST**

The Northwest Excellence in Journalism Awards are presented by the Society of Professional Journalists in Washington, Oregon, Idaho, Montana and Alaska.

Proceeds from the competition support SPJ chapter efforts in the Northwest to protect First Amendment freedoms, stimulate high standards and ethics in journalism, foster excellence among journalists, inspire young people to become dedicated journalists, encourage diversity in journalism and promote a climate in which journalism is practiced freely.

## **CONTACT US**

Find answers to frequently asked questions at [www.spj-northwest.org](http://www.spj-northwest.org)

If you can't find an answer there, please contact us:

- ▶ Scott Maben, Spokane, WA: [scottm@spokesman.com](mailto:scottm@spokesman.com) or (509) 459-5528
- ▶ Ruth Pettis, Seattle, WA: [ruthpett@earthlink.net](mailto:ruthpett@earthlink.net) or (206) 781-8097
- ▶ Dana Neuts, Kent, WA: [spj@virtuallyyourz.com](mailto:spj@virtuallyyourz.com) or (360) 920-1737

**See next page for entry rules and guidelines.**

## RULES

1. The Northwest Excellence in Journalism contest covers work published or broadcast in 2009, unless otherwise noted. It now includes nondaily newspapers (except those in Oregon) and magazines (all five states within the region).
2. Freelancers and news service employees are eligible to enter if located in SPJ Region 10 (Alaska, Washington, Oregon, Idaho and Montana).
3. Journalists and media organizations in the Oregon-Southwest Washington chapter of SPJ are *not* eligible to enter **nondaily** newspaper categories, as that SPJ chapter conducts a separate nondaily newspaper contest. However, alternative metro weekly newspapers in Oregon are encouraged to enter this regional contest.
4. It is OK to enter a particular story, photo or other material in up to two categories.
5. An individual may enter an unlimited number of categories.
6. An individual may enter up to three times per category.
7. An entry with four or more contributors shall be labeled a "Staff" entry on the entry form and on any award presented.
8. Only categories receiving three or more total entries will proceed to judging. Entry fees will be refunded in categories receiving fewer than three entries.
9. No part of any entry will be returned. SPJ may use entry material for publicity or educational purposes.
10. SPJ may disqualify or reclassify any entry in accordance with contest requirements.

## PRINT ENTRIES

1. **General Excellence entries** – Because of their size, General Excellence entries *must be mailed* rather than submitted online. Each entry must be accompanied by a completed entry form. Fill out the online General Excellence form, submit it and print a copy to attach to the mailed entry. Mail General Excellence entries to SPJ, PMB 282, 10115 Greenwood Ave. North, Seattle, WA 98133-9197.

2. **Graphics, illustrations and cartoons** – Circulation classifications do not apply to two daily newspaper categories: 30 (graphics and illustrations) and 31 (editorial cartoons). All entries for these categories will be judged in one class size.

## TV AND RADIO ENTRIES

1. **How to submit entries** – Entrants are encouraged to provide a Web address where judges can access entries online. Video material may be posted on YouTube, for example, or other similar sites. If online access is limited, please provide a User ID and password so the judges can access the material. If that is not possible, entries may be submitted on disc and mailed to SPJ, PMB 282, 10115 Greenwood Ave. North, Seattle, WA 98133-9197. Fill out the online entry form for each entry, submit it and print a copy to attach to the mailed entry. Mailed material must be accompanied by a completed entry form.
2. If submitting entries on disc, use a separate disc for *each* category. (Multiple entries in a single category may be placed on the same disc, however.)

## ONLINE ENTRIES

1. A majority of the editorial staff must work in Washington, Oregon, Idaho, Montana or Alaska.
2. If entry material is accessible online through April 2010, submit the URLs. If online access is limited, please provide a User ID and password so our judges can access the material. Alternatively, entries may be submitted on disc and mailed to SPJ, PMB 282, 10115 Greenwood Ave. North, Seattle, WA 98133-9197. Mailed material must be accompanied by a completed copy of the entry form.
4. If submitting entries on disc, use a separate disc for each category. (Multiple entries in a single category may be placed on the same disc, however.)