



2010 SPJ Spring Conference – Region 10

April 10, 2010 @ Bell Harbor Conference Center, Seattle

8-10 a.m.

Registration (no walk-ups; must register in advance)

8:30-9 a.m.

BAY AUDITORIUM: Welcome (Hagit Limor, Hilary Reeves)

9-10 a.m.

BAY AUDITORIUM: “Keynote Title” (Crai S. Bower)

COVE ROOM: “Social Media: a Necessity in Today’s World” (Christine Umayam, Q13)

SOUND ROOM: “Creating Audio for the Web” (Pete Gammell, KIRO Radio)

10-11 a.m.

BAY AUDITORIUM: SUPERSESSION: “Twitter as a Reporting Tool” (Monica Guzman, SeattlePI.com)

COVE ROOM: “Google and Beyond: Investigating and Backgrounding Online” (Cheryl Phillips, The Seattle Times)

SOUND ROOM: “Freelance as a Business” (Dana Neuts, Virtually Yourz)

11-Noon

BAY AUDITORIUM: Mark of Excellence Awards with remarks from Hagit Limor

12-1 p.m.

HARBOR DINING ROOM: Lunch

1-2 p.m.

BAY AUDITORIUM: SUPERSESSION: “Practical Tips on Washington’s Public Records and Open Public Meeting Acts” (Toby Nixon, etc.)

COVE ROOM: “Finding Freelance Work Online” (Dana Neuts, David Volk)

*SOUND ROOM: “Google and Beyond: Investigating and Backgrounding Online” (Cheryl Phillips, The Seattle Times)

2-3 p.m.

*BAY AUDITORIUM: “Twitter as a Reporting Tool” (Monica Guzman, SeattlePI.com)

COVE ROOM: “Econ 101: What You Need to Know” (Clay Holtzman, Puget Sound Business Journal)



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SOUND ROOM: “Creating Video for the Web” (Christine Umayan, Q13)

3-4 p.m.

BAY AUDITORIUM: SUPERSESSION: “Investigative Reporting” (Christy Diamond, Uninformed Consent)

*SOUND ROOM: “Finding Freelance Work Online” (Dana Neuts, David Volk)

COVE ROOM: “Journalism Ethics in a Social Media World” (Tracy Record, West Seattle Blog)

4-5 p.m.

SOUND ROOM: Region 10 Business Meeting

*Repeat Sessions

Questions? Contact Dana Neuts at spj@virtuallyyourz.com or 360-920-1737 during business hours.